



New Genesis Solutions

CORPORATE OVERVIEW

New Genesis Solutions

IDENTIFY security vulnerabilities.

MITIGATE security vulnerabilities.

CONTINUOUSLY MANAGE security vulnerabilities.

Andy Jordan, CEO

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Cyber & Risk Thought Leaders

Authenticity – Commitment – Relevant Solutions



Our Approach

New Genesis Solutions was formed to provide the market with customized IT and cybersecurity solutions that answer the complex business issues. Our team is committed to providing relevant solutions, crafted through authentic conversations that enable us to be a go-to relationship-driven service provider.

Our Mission

Our mission is to find vulnerabilities and risks within your business and to help address the root cause of those risks and vulnerabilities within existing Information Technology System Management practices.

New Genesis Solutions consultants equip your team with organizational strategies, operational hands-on expertise and assistance to solve the problem.

The outcome of this customized approach enables your organization to gain control of their systems, sensitive data, and technology programs – while reducing or eliminating risk.

“We are committed to provide Customers with the latest thought leadership, the most reliable services, and a superior experience.” – Andy Jordan
CEO, New Genesis Solutions

Reducing Business Risk

Over the last 15 years New Genesis Solutions consultants have compiled a track record of success within early stage, emerging-hyper growth and large global multinational corporations.

Below is a list of the top 10 industries we positively impacted:

Commercial

Communications

Emergency

Financial

Healthcare

Manufacturing

Food &
Agriculture

Government

Information
Technology

Transportation

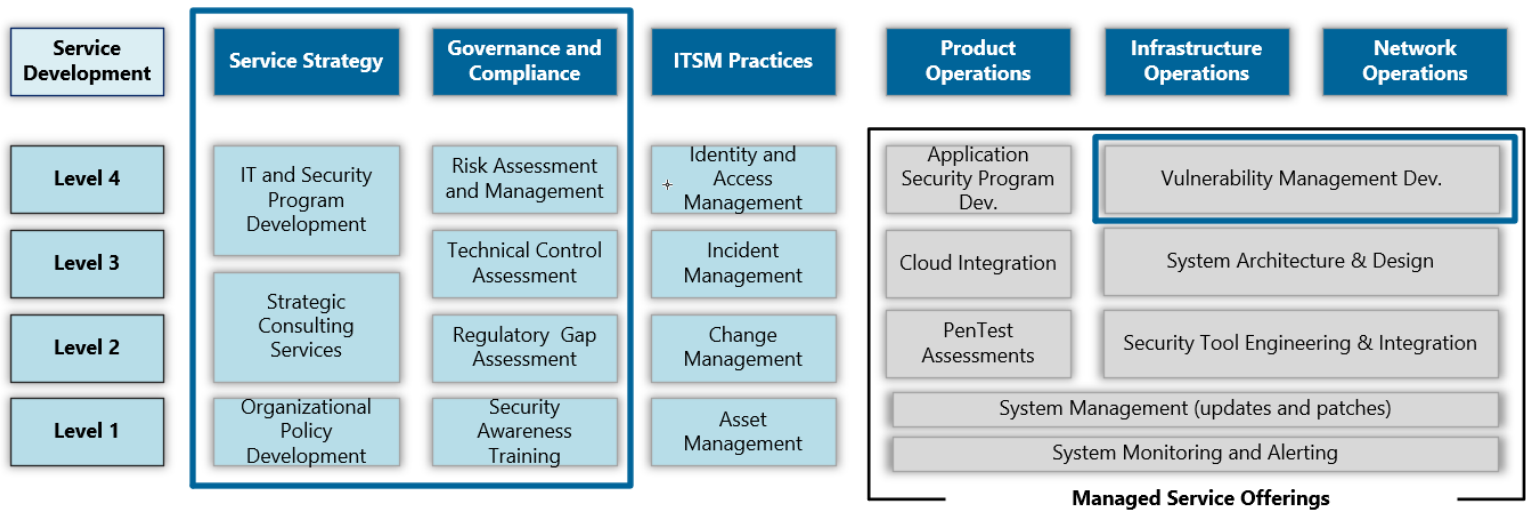
Comprehensive Services, Skills

Innovative vulnerability & risk management solutions.



Services Portfolio

New Genesis Solutions has a comprehensive portfolio of services that are customized to fit your unique business, security, financial, and compliance requirements.



Information Technology, Vulnerability Management & Risk Experts

As one of the industry's most innovative Vulnerability Management consulting firms, New Genesis Solutions' consulting team embodies a comprehensive list of consulting capabilities and technical skills that has been leveraged by customers to reduce the risk and cost associated with managing and protecting sensitive data, deploying new technologies and achieving regulatory compliance.

Consulting & Technical Proficiencies

- Business Analysis/Assessments
- Business/IT/Security Strategy
- Security Technology
- IT Governance and Compliance
- SIEM (Splunk, Qradar, ELK, AlienVault)
- Regulatory Frameworks (NIST, HIPAA, PCI)
- Anti-malware (Symantec, McAfee, Cisco)
- Risk Management
- Vulnerability Scanners (Nexpose, Qualys, MVM)
- Threat Intelligence & Management
- Config Management (NetIQ, TripWire, RSAM)
- Project Management (Waterfall, Agile)
- Vulnerability Management
- Vendor Program Development, Management
- Patch Management (LEMSS, SCCM)
- Mergers & Acquisitions Due Diligence, Integration
- Identity & Access Management (Sailpoint, RSA)
- Identity & Access Management Development
- Penetration Testing (Kali Linux)
- Active Directory
- Security Architecture
- Security Operations
- Business Continuity Planning
- Disaster Recovery Planning
- Incident Response
- ITIL Service Design

Customers & Industries Served

Investing in customers, relationships, industries.



Personalized Approach, Service

Changes within your IT systems, business operations, and work environment can leave your business open to cyber-attacks or can have regulatory compliance ramifications. No industry is unaffected and organizations of all sizes across the globe are struggling to proactively reduce and manage IT and security risks and complexity.

New Genesis Solutions cybersecurity and compliance experts think differently about how best to reduce cyber security and business risk and help the organization to drive business outcomes.

Industries & Engagements Highlights

Commercial

- Home Depot - Security Gap Assessment (NIST-CSF)
- AZ Materials - External Pentest

Communications

- Time Warner - Secure Baseline Development

Manufacturing

- Honeywell - Risk Remediation Program Development & MSSP
- Honeywell - Cloud Policy Development
- Magnetrol - Security Operations & User Awareness Training
- NMLP - External Pentest + Phishing Assessment
- OMPI - External & Internal Cyber Security Assessment

Emergency

- CRS - Program and Policy Development

Healthcare / Public Health

- Cedars-Sinai Hospital - Security Program Development
- Barnes-Jewish Hospital - Vulnerability & Patch Program Development
- Barnes-Jewish Hospital - M&A Site Integration (5000+ users/10 locations)
- LifeScan - Vulnerability Program Development
- Phoenix Children's Hospital - M&A Security Assessment

Financial

- Capital One - Insider Threat Assessment
- Charles Schwab - Threat Assessment
- Dun and Bradstreet - MSSP assessment and Insourcing Advisory
- Realogy - Cyber Incident Response Tabletop

Food and Agriculture

- EJ Gallo - IAM Assessment & Product Selection

Government

- ADOT - PCI Gap Assessment and Audit Support

Information Technology

- Earthlink - Security Program & Roadmap Development
- BioTrack - SOC2 Type2 Gap Assessment and Audit Support
- Lyft - Cyber Incident Response Tabletop
- Nuance - Security Gap Assessment (NIST-CSF)
- IproTech - Web Application Assessment
- Peloton-Tech - Domain Assessment and Development

Transportation

- American Airlines - Risk Management, Application Security Program Development
- Valley Metro - Policy + IR/DR
- TJPA - Policy Development

“We need to think differently if we plan on arriving at a different destination.”

*– Andy Jordan, CEO
New Genesis Solutions*

“New Genesis Solutions established a mature remediation program that addressed over 1,000 audit findings ahead of expected due dates. Based on the success of the program, the engagement was expanded to address over a 1 million other identified vulnerabilities.” – Fortune 100 Manufacturing Organization.

Thought Leadership

Bringing innovation and best practices...to everyone.



Published Works

Andy Jordan (CISSP, CISM, ITILv3, LeanIT, AWS SSA, MCSA) is a highly certified and credentialed Information Technologist, Cybersecurity expert, and Founder/CEO of New Genesis Solutions.

New Genesis Solutions was founded in 2018 to provide a blend of consulting and managed-services solutions for healthcare and regulated organizations. New Genesis helps customers prevent cyber security events by addressing gaps in processes and controls and specializing in vulnerability lifecycle management.

Over his 14-year career, Andy has built and managed multiple security programs for dozens of global, national and regional organizations using lean and Agile methodologies to create tangible business value within IT and security programs.



Relevant Media Interviews:

Andy's passion is bringing innovative thinking and best practices to customers and the industry through research, speaking, consulting and publishing. Andy has been interviewed and published by the following leading media companies and publications:

- **SC Magazine:** "Compliance vs. Cybersecurity" – 5/3/2018
<https://www.scmagazine.com/compliance-vs-cybersecurity--duking-it-out-when-they-should-be-working-together/article/761865/>
- **Fox News:** "Is data from fitness trackers too invasive?" – 2/23/2018
<http://www.fox10phoenix.com/news/arizona-news/is-data-from-fitness-trackers-too-invasive>
- **Source Security:** "Drawbacks of PenTests and ethical hacking" ... – 2/15/2018
<https://www.sourcesecurity.com/insights/pentests-ethical-hacking-disrespect-organisations-security-co-15174-ga.1519305756.html#.WpAq-lF9sRY.linkedin>
- **Digital Guardian:** "2018 Threat Predictions" – 2/5/2018
<https://digitalguardian.com/blog/infosec-pros-on-top-infosec-concerns-for-2018-beyond>
- **InformationWeek:** "The Hidden Costs of Open Source Security Software" – 12/8/2017
https://www.informationweek.com/the-hidden-costs-of-open-source-security-software/a/d-id/1330567?pidl_msgorder=asc
- **SC Magazine:** "Measuring Your Incident Response Program" – 1/29/2017
<https://www.scmagazine.com/measuring-your-incident-response-program/article/634418/>
- **Dark Reading:** "Prioritizing Threats and Developing an Effective Incident Response Plan" – 2017
<http://events.darkreading.com/cybersecurityevent/#agenda>
https://6connex.webcasts.com/viewer/event.jsp?ei=1147423&tp_key=61cd2b3c3e

Industry Presentations:

- **EMCC Capstone Event:** "Becoming a One-Man Army" – 2019 / "Pursuit of Privacy" – 2018 / "Make "Finding A Job In InfoSec" Great Again" - 2017
- **CactusCon:** "Common Problems in Vulnerability Management" – 2019 / "How to "Win" during your next Incident" – 2016
- **Central Cybersecurity Meetup:** "Creating a Phishing Campaign" – 2019
- **National Blood Foundation:** "Cyber Resilience" – 2018
- **Central Cybersecurity:** "Foundational Vulnerability Management" – 2017
- **Phoenix ISSA:** "Gamifying Your Security Incident Response Program" – 2017 / "Finding Your Way into a Cyber Security Career" - 2017
- **InterOp:** "Dark Reading Security Summit" – 2017 / "Dark Reading Security Summit" – 2017

Our Commitment

Exceeding customer expectations.



Our Value

The guiding principle of New Genesis Solutions is to be **"Relationship Driven"**. The three pillars to being a relationship driven organization includes 1) being **authentic** with our clients, 2) providing **solutions** that are **relevant** to our clients, and 3) that we are **committed** to our clients and their success.

Why New Genesis Solutions: We are Committed to Your Success

As one of the industry's thought leaders we can be judged by the company that we keep and the impact we have created for our customers.

Our experts live, work and have families that consume products and services within the companies and industries that we serve. *We are passionate about helping to secure and protect businesses* and are committed to deploying Vulnerability and Risk Management programs and solutions that are cost effective, sustainable, and will deliver predictable support and services to our customers.

Your future is our future and we are here to support you.

Use Cases, Customer & Industry References

Please reach out to us regarding additional use cases, case studies or for an updated list of customer and industry references.

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